

24 June 2024

## Transform your garden with inspiring containers and potscapes from British Garden Centres

Does your garden lack the wow factor? Perhaps limited space restricts your creative green vision. Fear not! British Garden Centres introduces you to the world of potscaping, a design technique that uses container gardening to transform patios, balconies, and even the smallest outdoor spaces into vibrant displays.

## What is Potscaping?

Potscaping is the art of using containers to create stunning garden features. This versatile approach offers a multitude of benefits, particularly for those with limited space or challenging layouts. Unlike traditional flower beds, container gardening allows for effortless planting that you can change with seasons and mobility. Move your displays to chase the sun, create colour themes, or instantly rejuvenate dull corners.

At British Garden Centres, the team understands the power of potscaping. That's why we offer an extensive selection of high-quality planters to suit every style and budget. From classic terracotta pots to statement-making oversized containers, you'll find everything you need to bring your vision to life.

## How to create impactful containers and potscape displays

The power of clusters by size: Remember, quality trumps quantity. Look for a few large pots over a cluttered arrangement. This creates a more impactful and sophisticated look. When grouping pots, consider the size of your space. Odd numbers tend to be more visually pleasing than even numbers. Experiment with different sizes to add depth and dimension to your display.

**Compliment your containers:** The pots themselves are an integral part of your potscape design. Choose containers that complement each other in terms of shape, design, and material. Terracotta pots add a timeless charm to cottage gardens, glazed can add colour to outdoor designs, while sleek monochrome planters create a modern aesthetic. Don't be afraid to mix and match, but ensure the overall look remains cohesive.

**Plant themes:** Potscaping allows you to elevate your plantings from ordinary to extraordinary. Embrace the "thriller, filler, spiller" method for a guaranteed wow factor. The "thriller" is a tall plant with strong colour or structure, providing a focal point for the arrangement. "Fillers" fill the space within the pot, hiding the soil and creating a sense of fullness. Finally, "spillers" cascade over the rim of the pot, adding a touch of softness and movement to the design.



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**Framing with pots:** Create a captivating first impression by framing your front door, gate, or pathway with large garden pots overflowing with colourful or statement plants. This simple technique instantly enhances your kerb appeal and creates a great first impression on visitors to your home

**Symmetry:** Symmetry is a key element in formal landscape design. Why not line a pathway or gate with identically sized planters filled with box bushes to create a sophisticated and elegant entrance? Look for square or conical planters that are ideal for this purpose, and minimalist pots will allow the beauty of the plants to take centre stage. For a modern twist, arrange pots of the same size in a linear pattern. This creates a visually striking geometric focal point that will impress your guests.

**Elevate:** Take your potscape to the next level by elevating your planters on walls, stands, tables, balustrades, or even overturned pots. Elevate the pots on stairs, along a wall, or on a balcony to add further impact.

Amy Stubbs, Development and Project Manager at British Garden Centres said: "Container gardening transforms even the most compact spaces into vibrant mini gardens. Speak to the team in your local store about selecting containers and arranging your pots to create a visually appealing and functional container garden. This not only allows you to enjoy fresh herbs, vegetables, and flowers throughout the seasons but also adds a touch of beauty, fragrance, and even edible delights to your surroundings. With a little creativity and these helpful tips, container gardening opens a world of possibilities, no matter how limited your space may seem."

**ENDS:** 

**WORD COUNT: 635** 

**Notes to Editors:** 

About the business:

British Garden Centres (BGC) is the UK's largest family-owned garden centre group with 62 centres around the country. The group is owned and led by The Stubbs family, who also own and operate Woodthorpe Leisure Park in Lincolnshire.

BGC was launched in 1987 with the opening of Woodthorpe Garden Centre funded by brothers Charles and Robert Stubbs. Since 2018 it has expanded rapidly with the acquisition of 50 garden centres allowing it to grow from its heartland to the business it is now with 62 garden centres spread from Carmarthen to Ramsgate, Wimborne to East Durham.

The group has a team of 2,700 colleagues working across the garden centres, restaurants, 2 growing nurseries, 4 distribution centres and Woodthorpe Leisure Park and Woody's Restaurant & Bar.

## Social Media

Facebook: British Garden Centres

Twitter: @BGCentres

Instagram: @BritishGardenCentres Website: www.britishgardencentres.com



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