



22 November 2022

## **British Garden Centres' top Christmas decorating themes for 2022**

**Christmas is quickly approaching, with the team at British Garden Centres carefully selecting and curating the best festive trends to decorate your home in the best way possible for this time of year. Based on popular interior designs, they cater for all tastes with timeless traditions remaining strong and themes with a modern twist. There's something special for everyone and to suit all budgets and with so many options, you'll be able to celebrate Christmas and make long-lasting memories. We've put together some festive decorating ideas to bring the magic of Christmas to your home.**

### **Traditional**

Still one of the most popular festive themes in the home at Christmas, our Traditional range is made up of shiny reds, greens and gold that will evoke the true Christmas spirit that everyone will remember when they were young. From the luxurious ruby red poinsettias and gift bows to vintage nutcracker ornaments, wreaths and the quintessential Santa figurine, consumers will see a return to traditional decorations with a nod to Christmas past.

Customary tartan prints and glass-blown decorations will also feature, creating a cosy home atmosphere for a unique and warm Christmas. Pair with Nordic patterns and sprigs of holly berries, alongside tableware with festive essentials to provide a truly classic Christmas effect.

### **Winter**

The modern and refined winter theme is set to be a popular theme and uses cool tones of white, silver and blues. This palette creates an extremely elegant festive environment within the home. Metallic colour palettes run throughout the collection also to depict winter in its purest form, with a hint of blue inspired by the colours of frost and ice.

A winter's tale can also be told with the addition of natural green accents to create a harmonious balance of warm and cold. Add foliage to your white palette to add a pop of colour and resemble a field of snowdrops that have been picked from nature. Mix with snowy owl decorations which are set to be big for 2022 and add wintery silver pine garlands to create a winter wonderland.



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### **Romantic**

Delicate, rose tones combined with soft pink shades will create a dreamy and romantic mood in this festive season. This collection's calm but romantic colourway of tree ornaments, lights, and wreaths is the perfect antidote to the busy time of year and brings light to the Christmas season.

### **Pastels**

Pastels will add a softness to your décor and pair with floral patterns for the icing on the perfect pastel Christmas-themed cake. Think blush pink, champagne, lilac and pearl for an overwhelmingly soft and elegant Christmas display. Pair with the pine green shades of your Christmas tree for contrasting elements to create something magical.

### **Lipstick**

The romantic theme looks great when they're mixed with bright, bold pinks and reds. The Lipstick theme combines these colours to create an energetic, warm, and strong statement in the home that will appeal to teenagers and people who just want to have fun over the festive period.

### **Gingerbread**

It is thought that gingerbread became associated with Christmas on the 17th. Steeped in tradition, this décor trend is made up of red and white with hints of green and biscuit brown. From classic gingerbread houses to gingerbread people, this is a great theme to make your home feel festive and inviting.

There's nothing like the delicious smell of gingerbread to get you into the holiday spirit so decorate with red and white striped candy canes to make you feel nostalgic for your childhood. The bright sweet shop stripes will instantly lift the Joyeux mood on the big day and produce outstanding colour and striking spaces when paired with felt figures, iced biscuits and gnomes on mantelpieces and sideboards. Scented products such as potpourri and dried fruit will bring cinnamon, spicy orange and cardamon into the home and make it a real treat for the senses.

### **Woodland**

Our reignited love for the great outdoors continues and is the story behind the Woodland trend for the festive season. This beautiful décor collection features a colour way of dark brown, amber, green and terracotta will bring a fresh, nature-inspired look to your Christmas interior.



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Garden lovers will like this trend, as the simplicity of natural materials and this theme can be created from foraged plants gathered right from the outdoors. Pinecones, berries, holly and ivy can be combined with the dark-on-dark and earthy tones will create a tranquil and sophisticated festive scheme.

### **Midnight**

Deep rich blues paired with luxurious warm gold looks set to be one of the big Christmas decorating trends of 2022. Our Midnight theme will allow friends and family to chase the dawn with its Christmas decor and effortless elegance.

The navy-blue trend has continued to gain popularity this festive season and is inspired by celestial, zodiac and constellation motifs. Dark blue candles with gold holders, gift wrap and ribbon, ornaments, as well as moon and stars will adorn households offering a luxurious and on-trend Christmas look.

### **Glam**

A touch of elegance can be brought to the home this Christmas with our Glam colourway. Burgundy tones mixed with gold will add a glamorous feel to our living room for the upcoming festive season.

Our collection of shiny glass ornaments, gold glittered baubles, dainty silver fairies and metallic foliage are a testament to how these rich Christmas colours can be truly timeless. These colours' warm undertones will create a statement in any home.

### **Toffee**

This rich neutral brings a sense of warmth and familiarity to our Christmas gatherings. Toffee incorporates deep shades of brown like cinnamon, walnut and redwood which when paired with gold décor, bringing a nature-inspired and laid-back feeling to any room.

The brown and gold can be toned down with the purity of wool white to create a modern contemporary theme. Our collections of candles, copper and bronze tree decorations and golden accessories will combine classic and playful elements with the grounded and the luxurious.



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## **Natural**

With our festive spending habits in 2022 a little more restrained this year, a return to authenticity is set to be key this Christmas, with decorations made in warm and classic colours, from natural materials and elements. Consumers have started to appreciate nature more since the pandemic and are seeking a more simplistic approach to their festive decorations.

Our Natural collection sees a more earthy, subtle and muted palette with the rich browns of butterscotch and walnut as well as white and dried grasses and seedheads adding decorative effect in a time of goodwill and optimism.

## **Botanical**

Botanical accents have become a staple in our interiors recently and Christmas will be no exception. Foliage and bright blooms are what this Christmas theme is all about.

As well as the traditional red and green, colours often found in the garden such as purple, blue, and brass gold will feature in table centrepieces, mantel decoration and floral arrangements to make your festive interior pop. Pair these with decorative garden wildlife including glass butterflies and garden bird ornaments to bring the outdoors in and create a sophisticated setting for the 2022 festivities.

## **ENDS:**

**WORD COUNT: 1175**

## **Notes to Editors:**

British Garden Centres (BGC) is the UK's largest family-owned garden centre group with 62 centres around the country. The group is owned and led by The Stubbs family, who also own and operate Woodthorpe Leisure Park in Lincolnshire. BGC was launched in 1987 with the opening of Woodthorpe Garden Centre by brothers Charles and Robert Stubbs. Since 2018 it has expanded rapidly with the acquisition of 50 garden centres allowing it to grow from its heartland to the business it is now with 62 garden centres spread from Carmarthen to Ramsgate, Wimborne to East Durham. The group has a team of 2,700 colleagues working across the garden centres, restaurants, 2 growing nurseries, 4 distribution centres, Woodthorpe Leisure Park, and Woody's Restaurant & Bar.

## **Social Media**

Facebook: British Garden Centres

Twitter: @BGCentres

Instagram: @BritishGardenCentres

Website: [www.britishgardencentres.com](http://www.britishgardencentres.com)

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