

NEWS RELEASE

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Contact: Hornby Whitefoot PR: Kimberley Hornby 07851 610573



Greenfingers to exhibit at the RHS Chelsea Flower Show

The Greenfingers Charity has confirmed that it will be exhibiting at the forthcoming RHS Chelsea Flower Show (May 24th – 28th) thanks to British Garden Centres.

Considered the world's most prestigious flower show, RHS Chelsea is the place to see cutting-edge garden design, new plants and inspiring ideas to take home. Every year the event draws a truly global crowd, an audience that Greenfingers hopes to reach when it joins the show to promote its incredible work creating therapeutic gardens in children's hospices throughout the country.

Greenfingers' presence at RHS Chelsea is only possible due to the extraordinary generosity of **British Garden Centres**, which has very kindly offered to sponsor the charity's stand. Located on the Eastern Avenue (stand EA453) – the thriving shopping and information hub – the team from Greenfingers will be hoping to spread the word and encourage more people to get involved and support the charity. In doing so, the charity will be able to continue its valuable work building magical gardens for children as well providing their families and staff with a place for peaceful reflection.

Boyd Douglas Davies, Director at British Garden Centres said: "We are so pleased we are able to support Greenfingers by enabling them to have a presence at RHS Chelsea this summer. The event is the perfect place to shout from the rooftops regarding the work the charity undertakes, with an attending audience that is already engaged with the mental and physical benefits of gardening. We've no doubt that the show will see legions of new supporters be inspired by the work of the charity and in turn dig deep to support."

Sue Allen, Chairman at the Greenfingers charity added: "Our sincerest thanks to British Garden Centres for their support in helping us gain a presence at RHS Chelsea. We are really looking forward to get onsite and start telling all the wonderful visitors more about the work we do, and hope that many of them will consider making Greenfingers their charity of choice."

Find out more

You will find the Greenfingers team on stand EA453 on the Eastern Avenue at RHS Chelsea. If you are attending the show, please do stop by for some classic Greenfingers hospitality.

You can also join in the conversation by joining Greenfingers on social media - <https://www.facebook.com/Greenfingerscharity/>, @GreenfingersCha on Twitter, and @Greenfingerscharity on Instagram and LinkedIn.

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EDITORS INFORMATION

About Greenfingers Charity

Greenfingers is a national charity dedicated to supporting life-limited children and their families who spend time in hospices around the UK. The charity is committed to creating, beautiful, well-designed outdoor spaces for children to enjoy with family, friends and siblings, whether through play and fun, or therapeutic rest and relaxation. To date Greenfingers Charity has created over 60 inspiring gardens in children's hospices around the country and has a further waiting list of hospices that need help.

MORE INFORMATION ABOUT GREENFINGERS CHARITY from Linda Petrons – linda@greenfingerscharity.org.uk – Tel 07908 221240 or Kimberley Hornby – kimberley@hornbywhitefootpr.co.uk – Tel 07851 610573

About British Garden Centres

British Garden Centres (BGC) is the UK's largest family-owned garden centre group with 60 centres around the country. The group is owned and led by The Stubbs family, who also own and operate Woodthorpe Leisure Park in Lincolnshire. BGC was launched in 1987 with the opening of Woodthorpe Garden Centre by brothers Charles and Robert Stubbs. Since 2018 it has expanded rapidly with the acquisition of 50 garden centres allowing it to grow from its heartland to the business it is now with 60 garden centres spread from Carmarthen to Ramsgate, Wimborne to East Durham.

MORE INFORMATION ABOUT BRITISH GARDEN CENTRES from Boyd J Douglas-Davies bdd@britishgardencentres.com - 07831 200276