



Family Owned Quality Garden Centres · Restaurants · Online Store

The British Garden Centres Family grows and grows

In March 2021, British Garden Centres launched their new Family Card, a place for loyal and supportive customers to receive news, exclusive offers, vouchers, and priority access to events across the firm's 60 centres. In just one year, over 150,000 people have signed up for the free Family Card and stay connected with the business. The Friday night emails have become the official start to the gardening weekend for the recipients as they browse the news, gardening tips and exclusive offers created just for them.

Phillippa Stubbs, Director, said, "Our family card takes all our values and offers our extended family our latest news, rewards, offers and early access to events. It's our way of thanking them for their ongoing support and continued custom."

British Garden Centres aim is to offer their customers a great day out and unique retail experience providing great value, top quality gardening plants and products, the highest quality food, and a wealth of knowledge.

It is clear the group succeeds daily with this, as Brigg Garden Centre is a destination location and many people in the surrounding areas and beyond travel there for the pleasant, welcoming experience and the incredible product range.

To join the BGC family, collect your free Family Card in the centre and register it online here

<https://britishgardencentres.com/familycard/>

ENDS

With Great Garden Centres throughout the UK

Woodthorpehall Garden Centres Ltd Registered in England, Company Number 04349805. Registered Office: Woodthorpe Hall Garden Centres Limited, Woodthorpe, Alford, Lincolnshire, LN13 0DD. VAT Registration Number 809 0861 24
BGC South Ltd Registered in England, Company Number 12178153. Registered Office: BGC South Limited, Brigg Garden Centre, Bigby High Road, Brigg, NE Lincs, DN20 9HE. VAT Registration Number 372 0957 86

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About British Garden Centres:

British Garden Centres (BGC) is the UK's largest family-owned garden centre group with 60 centres around the country. The group is owned and led by The Stubbs family, who also own and operate Woodthorpe Leisure Park in Lincolnshire.

BGC was launched in 1987 with the opening of Woodthorpe Garden Centre by brothers Charles and Robert Stubbs. Since 2018 it has expanded rapidly with the acquisition of 50 garden centres allowing it to grow from its heartland to the business it is now with 60 garden centres spread from Carmarthen to Ramsgate, Wimborne to East Durham.

The group has a team of 2,700 colleagues working across the garden centres, restaurants, 2 growing nurseries, 4 distribution centres and Woodthorpe Leisure Park and Woody's Restaurant & Bar.

Social Media

Twitter: @BGCentres

Facebook: Brigg Garden Centre

Instagram: @britishgardencentres

Website: www.britishgardencentres.com

Press Contacts

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